

**TO:** James L. App, City Manager  
**FROM:** Joseph M. Deakin, Public Works Director  
**SUBJECT:** Air Service Grant Program – Resolution of Support  
**DATE:** June 17, 2003

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**NEEDS:** For the City Council to consider adoption of Resolution No. 03-xxx declaring support for the application of grant funding to study air market potential for the Paso Robles Airport.

- FACTS:**
1. The U.S. Department of Transportation, under the Small Community Air Service Development Pilot Program has called for grant applications to be submitted no later than June 30, 2003.
  2. The City has contracted with Tri-Star Marketing, an aviation-consulting firm who specializes in air carrier service development to assist the City in preparing the application package.
  3. Tri-Star requests the City Council provide its support via resolution to accompany the application package.

**ANALYSIS  
AND**

**CONCLUSION:** Previous marketing studies for the North County area have not adequately focused on the specific needs and demands of the Paso Robles area and the exact potential for air carrier service at Paso Robles Airport. This information is essential to approach prospective air carriers and identify the service potential for this airport. This grant funding would accommodate a study that could provide the needed information to successfully target airline service.

**POLICY**

**REFERENCE:** Adopted Airport Vision Statement; Airport Master Plan; Economic Development Strategies for the community.

**FISCAL**

**IMPACT:** If successful, the grant could provide 80% funding for the anticipated \$50,000 project. At the time of actual grant acceptance, the Council will be requested to allocate a 20% (\$10,000) match from unallocated reserves in the Airport Enterprise fund.

- OPTIONS:**
- a. Adopt Resolution No. 03-xx declaring support for the grant proposal.
  - b. Amend, modify or reject the above option.

Attachments: (1)  
1) Resolution

RESOLUTION NO. 03-

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES  
DECLARING SUPPORT FOR THE PROPOSAL OF THE PASO ROBLES MUNICIPAL  
AIRPORT TO THE UNITED STATES DEPARTMENT OF TRANSPORTATION FOR A GRANT  
UNDER THE SMALL COMMUNITY AIR SERVICE DEVELOPMENT PILOT PROGRAM

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WHEREAS, the City of Paso Robles recognizes that commercial air service is critically important to the economic health and vitality of its city and other cities served by the Paso Robles Municipal Airport; and

WHEREAS, the City of Paso Robles has a goal of attracting new nonstop passenger air service to the top travel destinations to meet the travel needs of the residents and businesses of the City and other cities served by the Airport; and

WHEREAS, the City of Paso Robles believes that new air service will boost commerce, greatly reduce travel cost and save travel time.

NOW, THEREFORE, BE IT RESOLVED, DETERMINED, AND ORDERED BY THE CITY

SECTION 1. The City Council of the City of El Paso de Robles does hereby support the proposal and application for a grant to be submitted to the U.S. Department of Transportation no later than June 30, 2003.

SECTION 2. The City Council of the City of El Paso de Robles does hereby certifies that copies of the resolution shall be furnished to Paso Robles Municipal Airport to include with its grant proposal and application.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 17th day of June 2003 by the following vote:

AYES:  
NOES:  
ABSTAIN:  
ABSENT:

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Frank R. Mecham, Mayor

ATTEST:

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Sharilyn M. Ryan, Deputy City Clerk